
CONTEXTUALLY SPEAKING

Culture and Language Course: United States



New York City

SESSION 1: AMERICANS VS. EUROPEANS (1 HOUR)

- What is your opinion of the Americans? Why?
- How Europeans compare to Americans
 - Work-life balance
 - Sports culture
- How language influences culture

SESSION 2: AMERICAN BUSINESS NORMS (1 HOUR)

- Dress to impress
- Cultural timetables

- How language influences negotiations
- Getting up to date on current events in business in the US
 - Includes industry specific information

SESSION 3: AMERICAN BUSINESS LUNCH (1.5 HOURS)

- Cultural expectations
- Business expectations at a lunch
 - Small talk
 - Taboo topics
 - Lunch expectations
- Invited to a party or client's home norms

SESSION 4: (OPTIONAL) TOURIST RECOMMENDATIONS: ITINERARY SPECIFIC (1 HOUR)

- Getting around the country
- What to see and do in the US
 - Includes top tourist attractions
 - Includes what the locals know

COST: \$75 AN HOUR A LA CARTE (UP TO 3 PEOPLE)

All 5 Sessions: \$430 | 4 Sessions: \$360

Max per session - 20 people: All 4 Sessions: \$2,200 or \$110 per person
